**第37屆銘傳文藝獎【影像類─校園攝影組】徵件細則：**

**The 37th MCU Literary and Arts Awards**

**Submission Enforcement Rules for Campus Photography**

1. **徵件目的Purpose：**鼓勵同學以「色彩」為媒介，捕捉校園風貌與青春故事，展現銘傳大學多元而獨特的樣貌。To encourage students to use “colors” as a medium to capture campus scenery and stories of youth, showcasing the diverse and distinctive spirit of Ming Chuan University.
2. **作品形式Theme and Specs：**
   * 本屆主題「Colors in 銘傳」

This year’s theme: Colors in Ming Chuan

* + **AI使用規範：**作品須為參賽者本人原創拍攝，不得直接使用AI生成影像。

Submissions must be original photographs taken by the participant. Direct use of AI-generated images is prohibited.

* + 作品需以「色彩」作為表現核心，呈現銘傳校園多元風貌與獨特氛圍。題材可涵蓋建築色調、活動服裝、自然景觀，或情感氛圍中的色彩意象。無論是繽紛鮮明、黑白單色，或光影微妙的轉換，都能透過鏡頭詮釋出屬於銘傳的Color。

Subjects may range from the vivid hues of architecture, the harmony of attire in campus events, and the serene palette of natural scenery, to the emotional tints that color our everyday life. Whether expressed through radiant vibrancy, timeless monochrome, or the delicate interplay of light and shadow, each work should interpret the unique COLORS of Ming Chuan through the lens.

* + 作品主題需具體呼應銘傳大學之人、事、物、或場域，若無法辨識與銘傳之關聯，將不具獲獎資格。

Each work must explicitly portray themes linked to Ming Chuan University—its people, events, objects, or campus settings. Submissions without recognizable association to MCU will be disqualified from awards.

* + 作品可就亮度、對比、色調、銳利度、飽和度、裁切、修補雜點入塵等進行適當數位編輯後製。

Appropriate post-photography modification is accepted.

* + 投稿時，需附10-30字主題說明。

Brief explanatory statement of 10-30 characters must be attached with the submission.

1. **參賽對象Participants：**

限具銘傳大學正式學籍學生，每人投稿件數限5件。

Students who are matriculating toward a degree at MCU (including Work-experience Completion Program Students); each student is limited to five submissions per category.

1. **參賽方式Submission Procedures：**

將作品電子檔(限.jpg檔)，上傳至官方網站<https://www.week.mcu.edu.tw/submit>。

Please upload your work as a digital file (jpg format only) to the dedicated website.

1. **評審方式Review：**主辦單位將聘請相關領域專家學者擔任評審委員，並擇期公開評審。評審日期及地點另行公告。

The submissions are reviewed publicly; the responsible unit will engage on- or off-campus judges related to the field in accordance with the number of the submissions. The date and venue of the review will be announced separately.

1. **獎項Prizes：**每位得獎件數以最佳成績二件為限。Each participant may win up to two awards.
   * 首獎1名：獎金7,000元、獎狀一紙／1st Prize (1 winner): NT$7,000 and a certificate
   * 貮獎1名：獎金4,000元、獎狀一紙／2nd Prize (1 winner): NT$4,000 and a certificate
   * 參獎1名：獎金3,000元、獎狀一紙／3rd Prize (1 winner): NT$3,000 and a certificate
   * 優選3名：獎金2,000元、獎狀一紙／Honorable Mention (3 winners): NT$2,000 and a certificate
   * 入選5名：獎金1,000元、獎狀一紙／Selected Entry (5 winners): NT$1,000 and a certificate
2. **美感力認證Aesthetics Certification：**

作品經評審委員審定具創作水準晉級複審者，主辦單位將頒發「入圍證書」，可做為銘傳大學十力教育-美感力基本檢核證明！前三名另申請卓越美感力。

This is a certified event for Ming Chuan University 10 Pillars Education –Aesthetics. The works approved to enter the 2nd round review by the judges as exhibiting a certain level of creativity will be issued a “Nomination Certificate” that can be used as evidence for Aesthetics pillar basic review. The top 3 winners may use their awards for the evidence for Excellent Aesthetics.

1. **版權聲明Copyright：**
   * 作品若以人物為主體，作者務必徵詢被攝者同意，避免後續個人肖像權爭議！主辦單位將不承擔包括（不限於）肖像權、名譽權、隱私權等糾紛而產生的法律責任。

Please affirm that the person/people included in your image give their permission for this photo to be submitted in order to avoid any portraiture rights issues. The host unit will not take any legal responsibility for the right of portraiture, reputation, privacy, etc.

* + 作品須為參賽者本人原創作品，且不得同時參加其他競賽。

Submissions must be submitted under the student’s own name, and must not be submitted for other competitions.

* + 作品著作權如有爭議，或侵害智慧財產權情形，參賽者應自負法律責任，主辦單位亦將取消參賽或得獎資格，追回獎項與獎金。

If there is any report or complaint that the work was created by another party, stolen from another party or copied from another work, the participant(s) shall bear the legal responsibility; should the report prove true, the entry will be disqualified. If such a work is awarded a prize, the award and the prize shall be returned.

1. 本細則如有未盡事宜，得經修正後公布。   
   All matters not specified above will be announced separately.