**第35屆銘傳文藝獎【影像類─校園攝影組】徵件細則：**

**The 35th MCU Literary and Arts Awards**

**Submission Enforcement Rules for Campus Photography**

1. **徵件目的Purpose：**鼓勵同學用影像定義銘傳人，呈現銘傳人的多元面向與特質。To encourage students to define Ming Chuan Family through images, presenting Ming Chuan Family’s diversity and distinctives.
2. **作品形式Theme and Specs：**
   * 本屆主題「**銘傳人**」， This year’s theme is “Member of Ming Chuan”
   * 作品需在銘傳校園內拍攝，且主角必須與銘傳大學有高度關連(如銘傳學生、師長、校友、職員等)。The work must be set on the campus of Ming Chuan and the protagonist must be highly related to. MCU. (such as Ming Chuan student, faculty member, alumni or staff member).
   * 作品尺寸4\*3，規格不符者請自行裁切。Works should be sized at 4\*3; any works not meeting this spec will be disqualified.
   * 作品可就亮度、對比、色調、銳利度、飽和度、裁切、修補雜點入塵等進行適當數位後製。Appropriate post-photography modification is accepted.
   * 投稿時，需附10-30字主題說明。Brief explanatory statement of 10-30 characters must be attached with the submission.
3. **參賽對象Participants：**限具銘傳大學正式學籍學生，每人投稿件數限5件。

Students who are matriculating toward a degree at MCU (including Work-experience Completion Program Students); each student is limited to five submissions per category.

1. **參賽方式Submission Procedures：**
   * 將作品電子檔(限.jpg檔)，上傳至官方網站<https://www.week.mcu.edu.tw/submit>。

Please upload your work as a digital file (jpg format only) to the dedicated website <https://www.week.mcu.edu.tw/submit> .

1. **評審項目Review Items：**本組旨在培養同學能運用影像定義銘傳人。評分標準：故事性50%、影像構圖50%。The purpose of this section is to cultivate students’ ability to use images to define Member of Ming Chuan. Works will be judged 50% on the story and 50% on the photo.
2. **評審方式Review：**  
   主辦單位將聘請校內外、相關領域專家學者擔任評審委員，並擇期公開評審。評審日期及地點另行公告。The submissions are reviewed publicly; the responsible unit will engage on- or off-campus judges related to the field in accordance with the number of the submissions. The date and venue of the review will be announced separately.
3. **獎項Prizes：**本組取首獎1名(獎金7,000元、獎狀一紙)、貮獎1名(獎金4,000元、獎狀一紙)、參獎1名(獎金3,000元、獎狀一紙)、優選3名(獎金2,000元、獎狀一紙)、入選5名(獎金1,000元、獎狀一紙)，每人得獎數以最佳成績二件為限。如因作品未臻水準，評審得以建議調整獎項。

1st Prize: 7,000NTD with a certificate; 2nd Prize: 4,000NTD with a certificate; 3rd Prize: 3,000NTD with a certificate; 2 Honorable Mentions: 2,000NTD with a certificate for each winner. Top Five Entries: 1,000 NTD with a certificate. Persons who submit multiple winning entries in a given section will receive no more than two prizes. If no works reach the award standards, the reviewers may suggest to adjusting the prizes awarded.

1. **美感力認證Aesthetics Certification：**

作品經評審委員審定具創作水準晉級複審者，主辦單位將頒發「入圍證書」，可做為銘傳大學十力教育-美感力基本檢核證明！前三名另申請卓越美感力。This is a certified event for Ming Chuan University 10 Pillars Education –Aesthetics. The works approved to enter the 2nd round review by the judges as exhibiting a certain level of creativity will be issued a “Nomination Certificate” that can be used as evidence for Aesthetics pillar basic review. The top 3 winners may use their awards for the evidence for Excellent Aesthetics.

1. **版權聲明Copyright：**
   * 本屆以人物為作品主體，作者務必徵詢被攝者同意，避免後續個人肖像權爭議！主辦單位將不承擔包括（不限於）肖像權、名譽權、隱私權等糾紛而產生的法律責任。Please affirm that the person/people included in your image give their permission for this photo to be submitted in order to avoid any portraiture rights issues. The host unit will not take any legal responsibility for the right of portraiture, reputation, privacy, etc.
   * 作品須為參賽者本人原創作品，且不得同時參加其他競賽。Submissions must be submitted under the student’s own name, and must not be submitted for other competitions.
   * 作品著作權如有爭議，或侵害智慧財產權情形，參賽者應自負法律責任，主辦單位亦將取消參賽或得獎資格，追回獎項與獎金。If there is any report or complaint that the work was created by another party, stolen from another party or copied from another work, the participant(s) shall bear the legal responsibility; should the report prove true, the entry will be disqualified. If such a work is awarded a prize, the award and the prize shall be returned.
2. 本細則如有未盡事宜，得經修正後公布。   
   All matters not specified above will be announced separately.