**第34屆銘傳文藝獎【影像類─微電影組】徵件細則：**

**The 34th MCU Literary and Arts Awards**

**Submission Enforcement Rules for Short Film**

1. **徵件目的Purpose：**鼓勵同學用微電影展現屬於銘傳校園的美麗，述說屬於銘傳人的故事。

To encourage students to discover the beauty of MCU campuses via images and to tell a story about MCU people via short film.

1. **徵件主題Subject：**「回Return」

回家、回憶、回首、回國…在大學求學過程中，是否曾有過那麼一段一去不回卻又回味無窮的故事呢？本屆投稿作品名稱自訂，惟須包含「回」字，影片內容則須扣緊電影名稱。

Returning home, returning to good memories, returning to your homeland, …. Do you have a story of an unforgettable experience of wanting to “return” but not being able to do so during your university studies? Each work can be named by the participants themselves and should include the word “Return”; the content of the short film should be closely related to the title of the work.

1. **參賽對象Participants：**

本組限以團隊方式報名(每組至多8人，代表人需為銘傳大學正式學籍學生。海青生、交換生僅可擔任組員）。

This group is limited to team registration (each group has at most 8 people, and the representative must be an official student of Ming Chuan University. The Overseas Youth Vocational Training School, and exchange students can participate in group creation).

1. **作品形式Limitations：**
	* 5-7分鐘短片，任何影像器材拍攝皆可。Short film with 5-7 minute maximum, produced using by any equipment.
	* 原始長寬比上傳 16:9 的影片（建議使用 1280x720）。Upload the film with original widescreen formatting 16:9 (Suggest to use 1280 X 720)
	* 影片場景50％以上需取景於銘傳校園內。At least 50% filmed on a MCU campus.
2. **參賽方式Submission Procedures：**
	* 參賽作品依要求格式上傳至[YouTube](https://www.youtube.com/%22%20%5Ct%20%22_blank)，並設定公開。

Follow the format described above; upload your submission to YouTube as required and choose “Public” as your video visibility.

* + 上傳影片標題：「（作品名稱）- 34屆銘傳文藝獎」。Upload the film as “(film title)—34th MCU Literary and Arts Awards”
	+ 至官方網站，登錄參賽資料及競賽短片網址。Register on MCU Literary and Arts Awards website and upload the YouTube URL.
1. **評審項目Review Items：**
	* 影片創意Creativity 40%
	* 故事敘事方式Storytelling methods 40%
	* 拍攝與剪輯技巧Filming and editing techniques 20%
2. **評審方式Review：**
	* 採匿名審稿制，主辦單位將聘校內外、相關領域專家學者擔任評審委員。
	The submissions are reviewed anonymously; the responsible unit will engage 2 to 3 on- or off-campus judges related to the field in accordance with the number of submissions.
3. **獎項Prizes：**

本組取首獎1組(獎金30,000元、每位組員獎狀一紙)、貮獎1組(獎金15,000元、每位組員獎狀一紙)、參獎1組(獎金10,000元、每位組員獎狀一紙)、優選3組(獎金5,000元、每位組員獎狀一紙)。
1st Prize: 30,000NTD with a certificate; 2nd Prize: 15,000NTD with a certificate; 3rd Prize: 10,000NTD with a certificate; 3 Honorable Mentions: 5,000NTD with a certificate for each winner.

1. **Aesthetics Evaluation美感力認證：**

作品經評審委員審定具創作水準晉級複審者，主辦單位將頒發「入圍證書」，可做為銘傳大學十力教育-美感力基本檢核證明！前三名另可申請卓越美感力。This is a certified event for Ming Chuan University 10 Pillars Education –Aesthetics. The works approved to enter the 2nd round review by the judges as exhibiting a certain level of creativity will be issued a “Nomination Certificate” that can be used as evidence for Aesthetics pillar basic review. The top 3 winners may use their awards for the evidence for Excellent Aesthetics.

1. **注意事項Note：**
	* 作品須為參賽團隊自行創作作品，經所有團隊成員同意參賽。

All submissions must be created by participants themselves and all team members who shared in creating a work must agree to participate in the competition.

* + Submissions must be produced by the participant or the team and approved by the author or the team for participation in this competition.
	+ 作品如在頒獎典禮前獲得其它競賽獎項，主辦單位將取消該作品評審與獲獎資格。If any work wins a prize in any other competition before MCU Literary and Arts Awards Ceremony, the host unit will cease evaluating this work and it will be disqualified from this competition.
	+ 作品內容須符合本校相關法令規定。The content of the submission must abide by the relevant MCU regulations.
	+ 參賽者應確認擁有作品著作權，不得使用侵權之疑的圖像、影像或音樂，禁止抄襲或複製他人作品。主辦單位不承擔包括（不限於）肖像權、名譽權、隱私權、著作權、商標權等糾紛而產生的法律責任。All participants must possess the copyright of their submission. It is not permissible to use any picture, image or music that infringes upon or violates copyright, or is plagiarized. The host unit will not take any legal responsibility for any infringement of portraiture rights, reputation, privacy, copyright or trademark.
	+ 參賽作品如有著作權爭議，或侵害智慧財產權情形，參賽者應自負法律責任，主辦單位亦將取消參賽或得獎資格，追回獎項與獎金。If there is any report or complaint that the work was created by another party, stolen from another party or copied from another work, the participant(s) shall bear the legal responsibility; should the report prove true, the entry will be disqualified. If such a work is awarded a prize, the award and the prize shall be returned.
1. 本細則如有未盡事宜，得經修正後公布。
All matters not specified above will be announced separately.